



NEWS RELEASE

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TOYOTA TEXAS BASS CLASSIC ANNOUNCES CONCERT LINEUP *PAT GREEN & JOSH TURNER PERFORM WITH ZONA JONES*

LAKE CONROE, TEXAS – Texas country music legend Pat Green will headline two days of concerts at the Toyota Texas Bass Classic with a “Texas country music” performance on Saturday, October 17. Green will be joined by rising country star Zona Jones who will also perform on Saturday. On Sunday, October 18, fans will enjoy the distinct sound of country music superstar Josh Turner. Turner will be joined by another marquee act that will be announced closer to the event. The Toyota Texas Bass Classic (TTBC) is the world championship of the PAA Tournament Series and will be held October 16 – 18 on Lake Conroe in Montgomery, Texas.

“These are some of the hottest performers in country music right now and we are about to announce an incredible advance, discount offer,” said Tournament Director Lenny Francoeur. “The advance sale will be offered in limited quantities and at such a fantastic price that we expect to sell out quickly. You may never have the opportunity to see these top acts at our prices again.”

A special pre-sale promotion will begin June 16 featuring a limited quantity of discounted tickets. During this period, fans can purchase a daily ticket for Friday, Saturday or Sunday at \$10 per day. The daily ticket includes grounds admission to the TTBC for that particular day and admission to all concerts during that day. Concerts will only be held on Saturday and Sunday. Tickets will be available on the tournament website, www.toyotatexasbassclassic.com. Once this pre-sale offer sells out, tickets will be available at their normal prices of \$20 a day for Saturday and Sunday. Friday tickets will remain at \$10. Proceeds from the TTBC benefit the Texas Parks and Wildlife Department’s youth outdoor recreation programs.

Music Director Greg Frey of 100.3 KILT-FM, the official radio partner of the TTBC, added, “This is a fantastic mix of artists and there is sure to be something for everyone out at the TTBC. Lake Conroe will be the place to be for country music fans in October.”

Pat Green has blazed his own trail in the country music world since 1995. The three time Grammy nominee and Texas fan favorite has also enjoyed widespread national success since the release of his 2003 mega hit *Wave On Wave*. Green’s supercharged live performances have evoked comparisons to the likes of Bruce Springsteen and Jimmy Buffet. In addition to national tours with superstars like Kenny Chesney, Dave Matthews, and Keith Urban, Green sells out headline shows across the country. His



winter 2009 Sony release, *What I'm For*, debuted at number 2 on the Billboard charts and signals Green's arrival as a major American singer-songwriter.

Named by People magazine as one of Country's Hottest Stars, Grammy nominated Turner has celebrated back-to-back multi-week #1 radio singles and back-to-back platinum albums, *Long Black Train* and *Your Man*, now certified Double Platinum. His current project, *Everything Is Fine*, was certified Gold in just four weeks. "Another Try," a duet with Trisha Yearwood, was recently nominated for the Academy of Country Music's *Vocal Event of the Year*. Hit singles include "Would You Go With Me," "Your Man," "Firecracker," "Me and God" and "Long Black Train." Turner, one of the youngest members of the distinguished Grand Ole Opry, was recently the youngest member to be inducted into Nashville's *Walk of Fame*. With his passion to support music and the arts, he launched *The Josh Turner Fund* that will award its first scholarship recipient this year.

Zona Jones will begin the Saturday tribute to "Texas country music" with his performance. Jones, a native of Beaumont, has earned tremendous popularity around Texas while expanding his fan base nationally. While gaining recognition on the Texas club and dance hall circuit, Jones recorded the album *Harley's & Horses*. The CD spawned three top-five singles on the Texas Music Chart along with the album's most popular single and national radio hit, "Two Hearts". Jones' newest album, *Prove Me Right*, is his first with Tracy Lawrence's label, Rocky Comfort Records. It was released on May 19. His current single, "Bluer Than Blue" was released earlier this month and has begun its climb up the country music charts!

The Toyota Texas Bass Classic is sanctioned by the Professional Anglers Association with technical assistance and support from Texas Parks and Wildlife Department's Inland Fisheries Division. Title sponsor for the event is Toyota. Dick's Sporting Goods is the official sporting goods provider. Evan Williams is the official bourbon. 100.3 KILT and SportsRadio 610 are the official radio partners. The tournament will be held on Buffalo Springs, a planned development in the City of Montgomery. Corporate partnership opportunities are available for 2009. For additional information, visit www.toyotatexasbassclassic.com.