



NEWS RELEASE

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LIMITED QUANTITY, DISCOUNTED PRE-SALE TICKETS FOR TOYOTA TEXAS BASS CLASSIC ON SALE NOW

LAKE CONROE, TEXAS – The Toyota Texas Bass Classic (TTBC) is now offering a limited quantity of discounted pre-sale tickets to the upcoming bass fishing world championship and music festival. During this period, fans can purchase a daily ticket for Friday, Saturday or Sunday at \$10 per day. The Toyota Texas Bass Classic (TTBC) is the world championship of the PAA Tournament Series and will be held October 16 – 18 on Lake Conroe in Montgomery, Texas.

“We are extremely excited about our recent concert announcement and position as bass fishing’s world championship,” said Tournament Director Lenny Francoeur. “To kick things off, we are offering everyone a chance to reserve their spot now for the unbelievable price of \$10 per day. This advance sale will be offered in limited quantities and at such a fantastic value that we expect to sell out quickly. You may never have the opportunity to see these top acts at our prices again.”

The TTBC daily ticket includes grounds admission to the TTBC for that particular day, including the Texas Parks & Wildlife Department Outdoor Adventures Area, Sponsor Expo, Angler Weigh-in and admission to all concerts during that day. Concerts will only be held on Saturday and Sunday. Tickets are available for purchase on the tournament website, www.toyotatexasbassclassic.com. Use login code **TTBC2009** to validate the pre-sale offer. Once this pre-sale offer sells out, tickets will be available at their normal prices of \$20 a day for Saturday and Sunday. Friday tickets will remain at \$10.

Kids 17 and under are admitted free when accompanied by a ticketed adult. Proceeds from the TTBC benefit the Texas Parks and Wildlife Department’s youth outdoor recreation programs.

Texas country music legend Pat Green was recently announced as the headliner and will perform on Saturday, October 17 with rising country star Zona Jones. On Sunday, October 18, country music superstar Josh Turner will entertain the crowd with his distinct sound. Turner will be joined by another marquee act that will be announced closer to the event.

The Toyota Texas Bass Classic is sanctioned by the Professional Anglers Association with technical assistance and support from Texas Parks and Wildlife Department’s Inland Fisheries Division. Title sponsor for the event is Toyota. Dick’s Sporting Goods is the official sporting goods provider. Evan Williams is the official bourbon. 100.3 KILT and SportsRadio 610 are the official radio partners. The



tournament will be held on Buffalo Springs, a planned development in the City of Montgomery. Corporate partnership opportunities are available for 2009. For additional information, visit www.toyotatexasbassclassic.com.